

J. Indigo Jones

PHD CANDIDATE · FINANCE

Université d'Orléans, LÉO, Rue de Blois, 45067 Orléans, France

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Education

Université d'Orléans

Orléans, France

PHD FINANCE

Oct. 2021 - Sep. 2024

- Title: Behavioral Household Finance and Robo-Advising
- Advisors: Sylvain Benoit, Béatrice Boulu-Reshef, & Alexis Direr

Paris School of Economics & The Sorbonne

Paris, France

MS ECONOMICS & PSYCHOLOGY, *Mention Bien*

Sep. 2019 - Jun. 2021

University of Tennessee: Knoxville

Knoxville, USA

BA PSYCHOLOGY, *Summa Cum Laude*

Sep. 2015 - Dec. 2018

Academic Positions

2021-2024 **PhD Candidate**, Dept. of Economics, Université d'Orléans

2018 **Undergraduate RA**, Dept. of Psychology, University of Tennessee: Knoxville

Industry Experience

Associate Researcher

Paris, France

YOMONI

Oct. 2021 - Sep. 2024

Research inspired development of "Yomoni Kids" product

Advertising Consultant

Knoxville, USA

FREELANCING

Jan. 2015 - Aug. 2019

Delivered 100+ projects for over 30 clients, managed teams, interfaced with customers

Publications

IN REVIEW

Benoit, S., J. D. Dudek, and J. I. Jones (2024): "Managing a Lazy Investment: Being Actively Passive." Working paper.

Boulu-Reshef, B., and J. I. Jones (2024): "Household Investment Behavior during the Covid-19 Crisis." Working paper.

Sovet, L., S. Labruyere, J. I. Jones, Y. Li, and K. A. Atitsogbe (2024): "Psychometric Properties of the French Version of the Career Sustainability Scale." Working paper.

IN PREP

Jones, J. I. (2024): "Poor Planning: Investors who Save Regularly Save Less Overall." Working paper.

Direr, A., and J. I. Jones (2024): "How do households invest on behalf of their children? Evidence from a robo-advisor." Working paper.

Jones, J. I. and Pejsachowicz, L. (2024): "A Nash Demand Game Experiment in Multiple Dimensions." Working paper.

Presentations

2024/06/06. *Poor Planning*. Conference presentation: "Behavioural Finance Working Group 17th Annual Conference," London, UK.

- 2024/05/30. *Poor Planning*. Conference presentation: "8th edition of International Workshop in Financial Markets and Non-linear Dynamics (FMND)," Paris, France.
- 2024/05/28. *Managing a Lazy Investment*. Conference presentation: "40th International Conference of the French Finance Association (AFFI)," Lille, France.
- 2024/03/28. *Poor Planning*. Departmental seminar at the University of Orléans, Orléans, France.
- 2024/03/22. *Poor Planning*. Poster: École Thématique sur l'Évaluation des Politiques Publiques (ETEPP), Aussois, France.
- 2024/01/18. *Managing a Lazy Investment*. Departmental seminar at the University of Orléans, Orléans, France.
- 2023/12/07. *Managing a Lazy Investment*. Conference presentation: "Financial Advice, Profiling, and Portfolio Choice of Households 2023" at the Institut Louis Bachelier, Paris, France.
- 2023/11/08. *A Nash Demand Game Experiment in Multiple Dimensions*. Guest lecture for the Economics & Psychology Master's program at the Paris School of Economics, Paris, France.
- 2023/06/15. *Thesis in less than ten minutes*. Guest lecture for the Economics & Psychology Master's program at the Paris School of Economics, Paris, France.
- 2023/05/23. *Household Investment Behavior during the Covid-19 Crisis*. Departmental seminar: "Journée des doctorants" at the Université d'Orléans, Orléans, France.
- 2023/03/12. *How do robo-advisors work?* Lecture at the Université d'Orléans, Orléans, France.
- 2022/12/08. *How do households invest on behalf of their children?* Conference presentation: "Financial Advice, Profiling, and Portfolio Choice of Households 2022" at the Institut Louis Bachelier, Paris, France.
- 2022/11/24. *How do households invest on behalf of their children?* Departmental seminar at the Université d'Orléans, Orléans, France.
- 2021/11/18. *A Nash Demand Game Experiment in Multiple Dimensions*. Departmental seminar at the Université d'Orléans, Orléans, France.

Teaching Experience

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|------|--|-------------------|
| 2024 | Finance de Marché et Finance Internationale , in French | <i>U. Orléans</i> |
| 2023 | Enjeux du droit de l'économie numérique , in English | <i>U. Orléans</i> |

Professional Service

TRANSLATIONS

2024. **Sciences et Bonheur Numéro 9** : Incertitude et bonheur.
2023. **Sciences et Bonheur Numéro 8** : Durabilité et bien-être, Des relations ambivalentes.
2022. **Revue d'économie du développement**, Volume 31, Issue 2-3, April 2022.
2022. **Sciences et Bonheur Numéro 7** : Sens et bonheur, Regards pluriels sur deux concepts en débat.
2021. **Sciences et Bonheur Numéro 6** : Bien-être des enfants, Définitions, évaluations et interventions.
2020. **Sciences et Bonheur Numéro 5** : Des ressources physiques aux ressources psychologiques et sociales.

Miscellaneous

LANGUAGES : English (native), French (fluent), Latin (basic).

PROGRAMMING LANGUAGES : R (advanced), Latex (intermediate), Python (basic), Stata (basic).

PROFESSIONAL MEMBERSHIPS : Association Française de Science Economique, European Economic Association, European Finance Association, Phi Beta Kappa, PSE Alumni Association.