

WORKSHOP ON INTERNATIONAL TRADE AND SUSTAINABILITY – WITS2026

October 16th, 2026

The Chair of Environmental and Mineral Economics and the Institute for International Economics are pleased to organize the first edition of “**Workshop on International Trade and Sustainability**” (WITS). This workshop brings together scholars, policymakers, and practitioners to discuss recent advances in research at the intersection of international trade and sustainability. The event aims to foster interdisciplinary dialogue and encourage innovative approaches to global economic and environmental challenges.

Agenda

- 09.00-09.30 **Introduction**
Camelia Turcu (University of Orléans and Laboratoire d'Economie d'Orléans - LEO)
Vice-President of the University of Orléans

Daria Onori (University of Orléans and LEO)
Deputy-Director of LEO

Chahir Zaki (University of Orléans and LEO)
Holder of the Chair of Environmental and Mineral Economics
- 09.30-10.30 **Keynote lecture**
Chair: **Karine Constant** (University of Orléans and LEO)
Speaker: **Matthew Cole** (University of Birmingham)
“Does Trade Cost the Earth? From Pollution Havens to Carbon Borders”
- 10.30-11.00 Coffee break
- 11.00-13.00 **Energy, Environment and Trade Agreements**
Chair: **Basak Bayramoglu** (National Research Institute for Agriculture, Food and Environment)

“CO₂ Emissions and Climate Change Provisions in Free Trade Agreements”
Marcelo Olarreaga; Jean-Marc Solleder (University of Geneva) and Inmaculada Martinez-Zarzoso (University Jaume I; University of Goettingen)

“Environmental Provisions and the Margins of Trade” **Inmaculada Martínez-Zarzoso** (University Jaume I; University of Goettingen); Bernhard Bruemmer, Dela-Dem Fiankor and Petros S. K. Mkandawire (University of Goettingen)

“Linking Trade Policy and Circularity: Evidence on the Role of Trade Agreement Provisions” **Saniya Zahed** (University of Orléans and LEO) and Chahir Zaki (University of Orléans and LEO)

“Energy provisions in trade agreements and international transactions in energy goods” Samreen Gilliani (University of Central Punjab); **Isabelle Rabaud** (University of Orléans and LEO); Arslan Rana (University of Central Punjab)

13.00-14.00 Lunch break

14.00-15.30 **Deforestation and Ecological Footprint**

Chair: **Inmaculada Martínez-Zarzoso** (University Jaume I; University of Goettingen)

“Are Trade Wars Environmental Disasters? Evidence from Deforestation in Brazil” **Clément Nedoncelle** (BETA - Bureau d'Économie Théorique et Appliquée, INRAE)

Foreign Demand and Deforestation: Evidence from China's Beef Shock in Brazil” **Harrison Dyde-Nairn** (CEE-M, University of Montpellier, CNRS, INRAE, Institut Agro Montpellier).

“The Impact of Carbon Tax on Ecological Footprint” Pamela E. Ofori (University of Insubria); **Isaac K. Ofori** (Technological University Dublin, Ireland); Paolo Castelnovo (University of Insubria); Andrea Vezzulli (University of Insubria).

15.30-16.00 Coffee break

16.00-17.00 **Global Value Chains and Environment**

Chair: **Marcel Voia** (University of Orléans and LEO)

“The Nexus between Global Value Chains, Skill Intensity and Green Innovation: Evidence from Firms in ECA and MENA Countries” Farah Sami (J-PAL, Egypt) and **Myriam Ramzy** (Cairo University)

“African Upstream Global Value Chain Exposure to the EU Carbon Border Adjustment Mechanism” **Insaf Guedidi** and Inmaculada Martínez-Zarzoso (University Jaume I)

17.00-17.30 **Conclusion**

Inmaculada Martínez-Zarzoso (University Jaume I; University of Goettingen)

Chahir Zaki (University of Orléans and LEO)

17.30-19.00 **Cocktail**