



Webinar on International Trade
jointly organized by

Bank of Canada
&
Laboratoire d'Économie d'Orléans (LEO) - University of Orléans

May 27 & 28, 2021
From 13:30 until 19:00 (Paris Time)
On Zoom

KEYNOTE SPEAKERS

James E. ANDERSON, *William B. Neenan S.J. Millennium Professor, Boston College*

Alan V. DEARDORFF, *John W. Sweetland Professor of International Economics, University of Michigan*

Yoto V. YOTOV, *Drexel University and Center for International Economics of the Ifo Institute, University of Munich*

ORGANIZERS

Daniel MIRZA, *LEO - University of Tours*

Isabelle RABAUD, *LEO - University of Orléans*

Walter STEINGRESS, *Bank of Canada*

Camélia TURCU, *LEO - University of Orléans*

Marcel VOIA, *LEO - University of Orléans*

If you wish to register for the event and to receive the Zoom link,
please use the following [registration form](#)

For questions related to the communication or the registration,
please contact Sarah BABIN (LEO - University of Orléans): sarah.babin@univ-orleans.fr

Webinar on International Trade

Thursday, May 27

13:30 – 14:30 Keynote Lecture

Alan DEARDORFF, *John W. Sweetland Professor of International Economics* (University of Michigan)

International Trade and the Pandemic

Chair: Marcel VOIA (LEO - University of Orléans)

14:30 – 16:00 Session 1

Chair: **Robert STEHRER** (WIIW)

Sébastien MIROUDOT (OECD)

The Reorganization of Global Value Chains in East Asia before and after COVID-19

Discussant: Isabelle RABAUD (LEO - University of Orléans)

Yang DU (Chinese Academy of Social Sciences, IZA), **Wojciech HARDY** (IBS and University of Warsaw), **Piotr LEWANDOWSKI** (IBS Warsaw, IZA), **Albert PARK** (HKUST, IZA), **Saier WU** (HKUST)

Technology, Skills, and Globalisation: Explaining International Differences in Routine and Non Routine Work in Survey Data

Discussant: Volker NITSCH (Technical University of Darmstadt)

Oliver REITER (WIIW), **Robert STEHRER** (WIIW)

An Analysis of Vulnerable Sectors in International Trade in the Context of the Corona Health Crisis

Discussant: Marcel VOIA (LEO - University of Orléans)

16:00 – 16:15 Break (*organize tables to meet and speak around on Zoom*)

16:15 – 17:15 Keynote lecture

James E. ANDERSON, *William B. Neenan S.J. Millennium Professor*,
(Boston College)

*Exchange Rates as Trade Frictions: Estimates and Implications for
Policy* (joint work with Praveen SAINI)

Chair: Daniel MIRZA (LEO - University of Tours)

17:15 – 18:45 Session 2

Chair: Carlos A. CINQUETTI (Sao Paolo State University)

Keith HEAD (University of British Columbia), **Thierry MAYER** (Sciences Po), **Marc MELITZ** (Harvard University)

Moving Parts: When More Restrictive Content Rules Backfire

Discussant: Isabelle MEJEAN (CREST - Ecole Polytechnique)

William CONNEL (KU Leuven), **Wouter SIMONS** (KU Leuven), **Hylke VANDENBUSSCHE** (KU Leuven)

Global Value Chains, Trade Shocks and Jobs. An Application to Brexit

Discussant: Francois DE SOYRES (Federal Reserve Board of Governors)

Carlos A. CINQUETTI (Sao Paolo State University), **Marcel VOIA** (LEO - University of Orléans)

Growth from Market Liberalization in Non-Liberal Societies

Discussant: Jenny GUARDADO (Georgetown University)

Friday, May 28

13:30 – 15:30 Session 3

Chair: Timothy KEHOE (University of Minnesota)

Joseph STEINBERG (University of Toronto)

Export Market Penetration Dynamics

Discussant: Paul Piveteau (SAIS - Johns Hopkins University)

Rodrigo ADÃO (Chicago Booth & NBER), Costas ARKOLAKIS (Yale University),
Sharat GANAPATI (Georgetown University)

Aggregate Implications of Firm Heterogeneity: A Nonparametric Analysis of Monopolistic Competition Trade Models

Discussant: Jonathan EATON (Pennsylvania State University)

Timothy KEHOE (University of Minnesota), **Pau S. PUJOLÀS** (McMaster University), **Kim J. RUHL** (University of Wisconsin Madison), **Jack ROSSBACH** (Georgetown University - Qatar)

Improving Applied General Equilibrium Models of Trade Liberalization with Improved Elasticity Estimates

Discussant: Michael WAUGH (Federal Reserve Bank of Minneapolis & NYU Stern School of Business)

15:30 – 15:45 Break (*organize tables to meet and speak around on Zoom*)

15:45 – 16:45 Keynote Lecture

Yoto YOTOV (Drexel University)

The Gravity Model of Trade: Lessons From 60 Years of Theory and Applications

Chair: Camélia TURCU (LEO - University of Orléans)

16:45 – 17:00 Break (*organize tables to meet and speak around on Zoom*)

17:00 – 18:30 Session 4

Chair: Camélia Turcu (LEO - University of Orléans)

Mario LARCH (University of Bayreuth)

Institutions, Trade and Development: Identifying the Impact of Country-specific Characteristics on International Trade

Discussant: Inmaculada MARTINEZ-ZARZOSO (University of Gottingen & University Jaume I)

Kim HUYNH (Bank of Canada), **Robert PETRUNIA** (Lakehead University), **Joel ROGRIGUE** (Vanderbilt University), **Walter STEINGRESS** (Bank of Canada)

Exporting and Investment under Credit Constraints

Discussant: Florian MAYNERIS (Université du Québec à Montréal)

Dylan BOURNY (LEO - University of Orléans), **Daniel MIRZA** (LEO - University of Tours), **Camélia TURCU** (LEO - University of Orléans)

The Culture-Promotion Effect of Multinationals on Trade: the IKEA Case

Discussant: Ronald DAVIES (University College Dublin)

Note: 30 minutes per paper (20 minutes of paper presentation, followed by 5 minutes for the paper discussion and 5 minutes for a general discussion with audience).